

VZOR



MID-CENTURY
ICONIC DESIGN





VZOR

GOOD DESIGN IS TIMELESS

VZOR aims at creating a cross-section collection of timeless polish mid-century furniture designs which will be further expanded to include the designs of outstanding contemporary artists.

The brand concept represents a coherent model of applying modern industrial means in reviving excellent historical furniture prototypes and concepts from Poland which did not become market products after their creation due to social, economic and political circumstances in post-war socialist poland.

VZOR's approach is to put the designs into serial production using state-of-the-art materials and technologies, while at the same time respecting the patent. The process breeds the conditions for objects that have only been exhibited in galleries and museums to be produced industrially and available to consumers of design, thus promoting the design of the region all over the world.

The brand debuted in 2012 with the launch of the iconic roman modzelewski armchair (RM58). Rather than building our collections around sets of loosely interrelated products, the VZOR brand's product lines are and will be representative of the work of particular designers.

RM58 CLASSIC (FIBERGLASS)

The RM58 Classic is the most faithful implementation version of the groundbreaking armchair designed by Roman Modzelewski. It is made using modern composites that are the contemporary equivalents of polyester and glass laminates originally used by Roman Modzelewski in 1958.



RM58 MATTE (POLYETHYLENE)

The RM58 Matte is the modern version the historic Roman Modzelewski chair. Thanks to the rotational moulding technology the historical model of the armchair was reproduced, this time as a piece of furniture prepared for serial production using new technologies and materials.

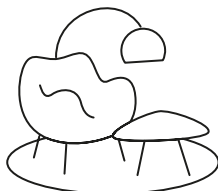


RM58 SOFT (UPHOLSTERY)

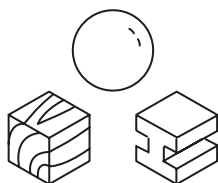
An upholstered version of RM58 is a completely new version of the Polish design classic. Designed from scratch and slightly larger seat made of upholstered foam ensures comfort and optimal utility value while preserving the unique historical form.



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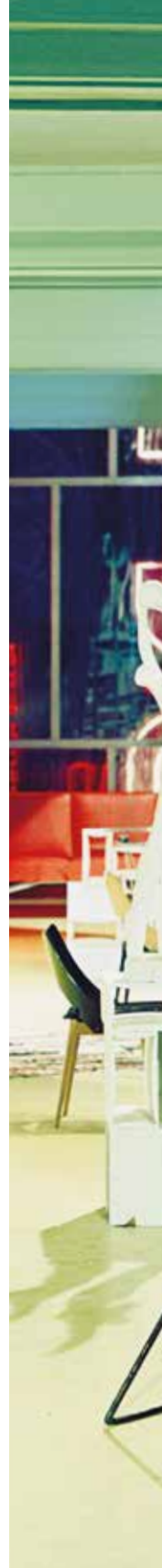
**ORIGINAL
MID-CENTURY DESIGN**



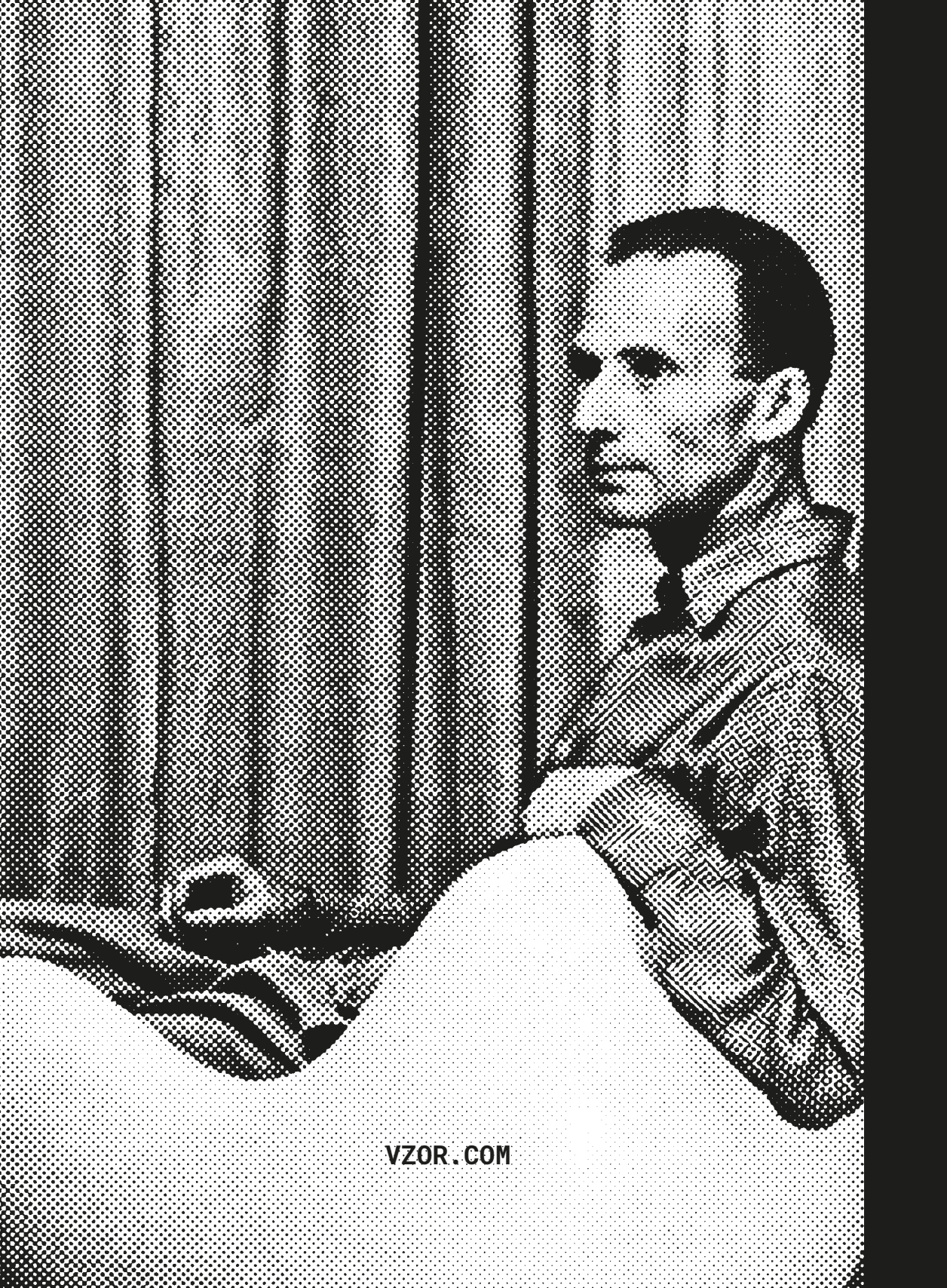
**QUALITY MATERIALS
& MODERN TECHNOLOGIES**



**BEST VALUE FOR
COMPETITIVE PRICE**







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